FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00086023 **Type of Permit:** STILL **Release Date:** 11/10/2014

Production Company VAYNERMEDIA LLC

Insured Company Name ARPEN PRODUCTIONS LLC

Contact Phone No. 1 805-798-2757
Contact Phone No. 2
Fax
Address 315 PARK AVENUE SOUTH
NEW YORK, New York 10010

Production Title PRODUCER

Type of Production Still Photo

Producer Sara Bielecki

Director Maria Speranza

1st AD Angela Melero

Production Manager Erin Laine

FilmL.A. Coordinator Naomi Kajiyama

Location Manager Sara Bielecki
Primary Phone Mobile - 716-812-9687
Secondary Phone

Location Assistant Erin Laine
Primary Phone Mobile - 805-798-2757
Secondary Phone

Fees

Notification Charge	$105.00
FILMLA STILL APPLICATION FEE	$60.00

Total Permit Fee $165.00

Number of Locations 1

NOT A PERMIT

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number S00086023
Production Company VAYNERMEDIA LLC
Insured Company ARPEN PRODUCTIONS LLC
Production Title PRODUCER

Location Manager Sara Bielecki
Primary Phone Mobile - 716-812-9687
Secondary Phone

Location Address 550 Grand Blvd, Los Angeles, CA, 90291

Location Type Private Residence

Film Dates 11/11/2014 - 11/11/2014 07:00 - 20:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
Must comply with attached conditions
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic

Please see attached documents
Vayner.Producer.86023.CoProd.pdf
Venice Area January 2010.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	3

Personnel on Location

Type	Quantity
Cast	6
Crew	7

Filming Activities Interior models against scenery;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 671 **Grid:** H6

Approvals LOS ANGELES CITY POLICE DEPARTMENT — Mark Preciado
FILML.A. INSURANCE — Marcus Bevans Insurance

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

NOT A PERMIT

Arpen Productions, Inc

Date November 10, 2014

FILMLA., INC.
6255 W Sunset Blvd, 12th Floor
Los Angeles, CA 90028

RE: Producer – S00086023
VaynerMedia / Makeup.com Photo Shoot

This letter is to acknowledge that Producer/ VaynerMedia is a Arpen Productions, Inc. and Arpen Productions, Inc. production. Arpen Productions is providing the insurance and assumes responsibility for any and all restrictions, conditions and costs associated with FILMLA., INC. permits.

Arpen Productions, Inc. will pay for the permits with a cashier's check, money order or cash and a representative of the Arpen Productions, Inc., Sara Bielecki, will be assigned as a contact person, responsible for signing and accepting FILMLA., INC. permits terms and conditions.

A copy of the insurance certificate is on file with the FILMLA., INC. If you should need any additional information or have any questions, please feel free to call us at 310-496-2424.

Thank you,

Signature
Sara Bielecki
Arpen Productions,, Inc.
23660 Candlewood Way
West Hills, CA 91037

SPECIAL FILMING CONDITIONS
VENICE AREA

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

For purposes of these guidelines the Venice area is Santa Monica City limits to the north, Lincoln Boulevard to the East, Pacific Ocean to the west and Washington Boulevard to the South (including the Strand which is Pacific Avenue, Washington Boulevard, Via Marina, and the Pacific Ocean)

- **Affected residents and merchants must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted at least three (3) days in advance.*

- **Filming on holidays and weekends is generally not permitted**, especially during the summer. Exemptions may be granted on a case-by-case basis. Factors such as size of company, exact location and scope of intended filming, time of year, and anticipated impact on local parking will be considered when reviewing requests for such exemptions.

- **No vehicles shall be driven or parked on Ocean Front Walk between the hours of 10:00 a.m. and 7:00 p.m**. unless approved by The Department of Recreation and Parks.

- **Speedway shall not be used for parking of vehicles or equipment and must remain open to emergency vehicles.**

- **All vehicles and equipment (including private automobiles) associated with the production company shall be legally parked unless specific exemption is granted by the film permit.** No vehicles or equipment shall be permitted to park on Ocean Front Walk or the Venice Recreation Area property unless approved by The Department of Recreation and Parks. The use of private parking lots is strongly encouraged. Publicly owned parking lots in the area are managed by PCI parking and must be added to the filming permit and cleared with the appropriate agency.

- **Use of Los Angeles County beach parking lots have the following restrictions:**

    - **The Washington Boulevard lot is restricted to parking only between 7:00 a.m. and 10 p.m**. No community survey will be allowed for additional hours.
    - **Rose Avenue and Venice Boulevard lots require a community survey from affected residential buildings for any activity (parking or filming) prior to 7:00 a.m or after 10:00 p.m.**

- **Traffic control on all area streets shall be limited to a maximum of two (2) minutes.**

- **It is the responsibility of the production company to deploy sufficient police officers to ensure that traffic flow in the area is not unreasonably hindered.**

- **Additional Special Filming Conditions apply to filming on Washington Boulevard between Pacific Avenue and the Venice Pier, Abbot Kinney Boulevard, and Venice Beach.**

FilmL.A. Inc. PERMIT